



**YOUR VISION BROUGHT TO LIFE™**

[evolvecreative.com](https://evolvecreative.com)





Bemidji, Minnesota



# OUR CREATIVE TEAM

Proudly located in Bemidji, Minnesota — our carefully chosen team, expertly handcrafts brands that stand out from the competition. Everything we do is rooted in understanding your business, your goals, and your vision. We're here to help point you in the right direction.

Founded in 2004, Evolve Creative has delivered strategic website and branding solutions to businesses all over the world. We have a talented team of marketers, designers, developers, and videographers to give you a complete arsenal of tools to help reach your goals.



Managing Director  
**Glenn Martin**



Executive Creative Director  
**Sarah Hakuf**



Creative Director  
**Mychal Moe**



Lead Developer  
**Aric McGriff**



Marketing Coordinator  
**Sarah Ek**



Senior Designer / UX Specialist  
**Alexis Lien**



Senior Designer  
**Rae Hardin**



Videographer & Photographer  
**Andrew Hanson**



Graphic Designer  
**DJ Haasken**



Project Manager  
**Briana Serbus**



Copywriter  
**Megan Molloy**

# WHY HIRE US?

**WE ARE** Your Strategic Planners

**WE ARE** Your Trusted Advisors

**WE ARE** Your Industry Experts

Companies choose to work with us for one simple reason - we understand them. Living in the northwoods, we have a small town vibe but big time talent to help you reach your goals. We've got the creative spark to ignite your vision.

## WHAT WE DO

Evolve Creative brings your vision to life through expert creative solutions. We thrive on helping brands figure out their unique selling point and then crafting unique digital assets to promote it.

We stand apart from the larger agencies by focusing on our relations, honesty, and our work ethic.



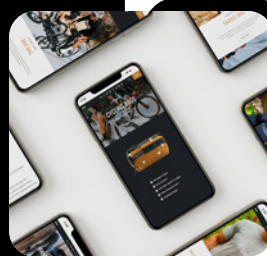
## STRATEGY & MARKETING

- Discovery
- Brand Audit
- Prioritize Goals
- Audience Overview
- Customer Engagement
- Marketing Campaigns
- Business Strategies
- Content Creation
- Social Media
- Google Ads



## DESIGN

- Logos
- Booklets
- Brochures
- Websites
- Campaigns
- Posters
- Collateral
- Packaging
- Catalogs
- Banners
- Branding
- Tradeshows



## DEVELOPMENT

- Websites
- Responsive Design
- Interactive Maps
- WordPress Experts
- Search Engine Optimization
- Custom Integrations



Certified Digital Marketing Associate UX and Web Design



## VIDEOGRAPHY & PHOTOGRAPHY

- Product Photography
- Lifestyle Photos
- Video Production
- Social Media Content
- Promotional Videos
- Product Commercials
- Drone Footage
- Certified Drone Pilot

# CORE VALUES



## QUALITY CREATIVE

The success of any creative work is rooted deeply in strategy. We develop comprehensive strategic plans through research, analytics and business goals to strategize your marketing plan. Our designs have purpose and you can see the talent and thoughtfulness put into each and every project. As your brand evolves, we will be here to help reignite your new vision.



## ADVENTURE SEEKERS

We are the true north Minnesotans, seeking new adventures in both the great outdoors and inside our creative spaces. We immerse ourselves in your industry to fully understand trends, influencers and competition. Venturing out to spend a 'day in the life' with you is another favorite way for us to learn more about you and your needs.



## RELATIONSHIP BUILDERS

We believe strong relationships are founded on authenticity, trust and communication. We are determined to go the extra mile and exceed your expectations when delivering your project. We take full ownership of your success and enjoy the opportunity to celebrate big wins with you.



## GRIT WITH GRACE

We know what it takes to complete projects—focus, resilience, and determination. We see obstacles as positive challenges that only make us stronger. While our team is used to enduring 40 below temperatures in the winter and 100 above in the summer — you're guaranteed a creative partner that can weather any storm. Bottom line, we get the job done.



## PASSIONATE PEOPLE

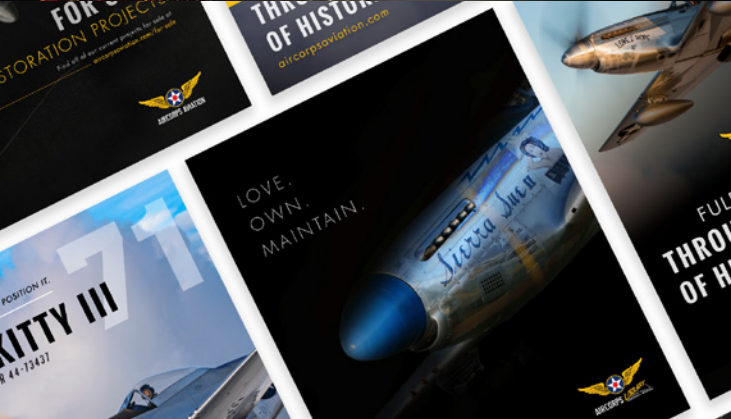
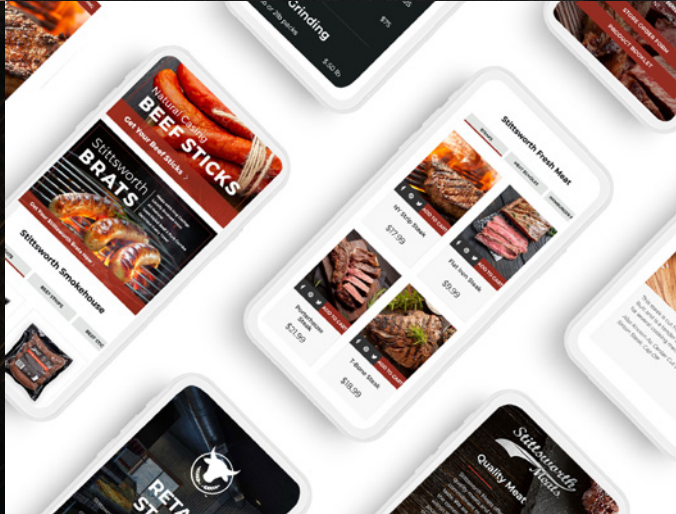
We are passionate for our craft and yours. Every project we work on is important to us and we love what we do! We are creatives and enjoy using our talents to help others. Our expertise lets you focus on your expertise. We are always looking for ways to increase brand awareness, build relationships and drive sales.



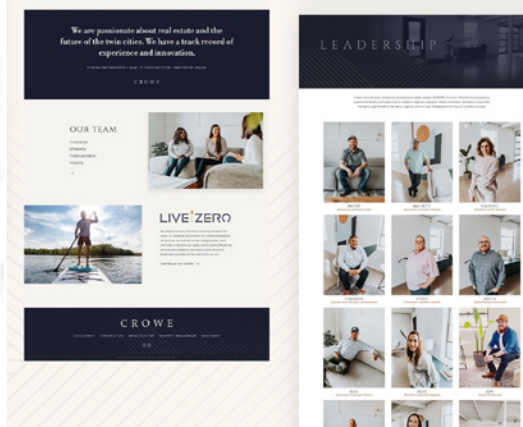
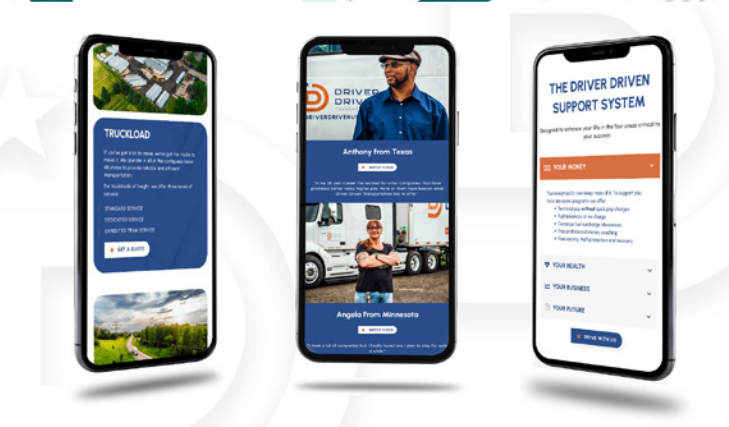
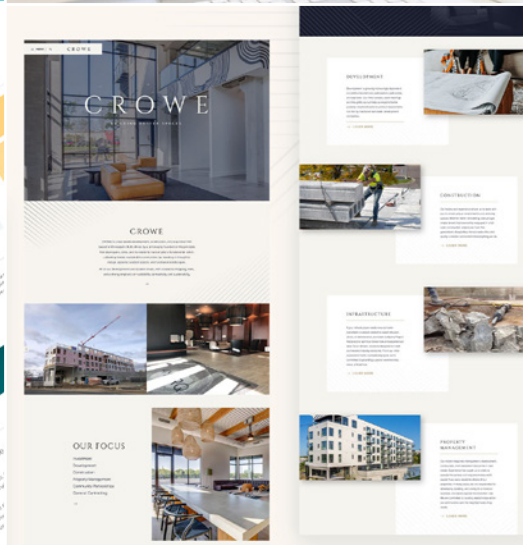
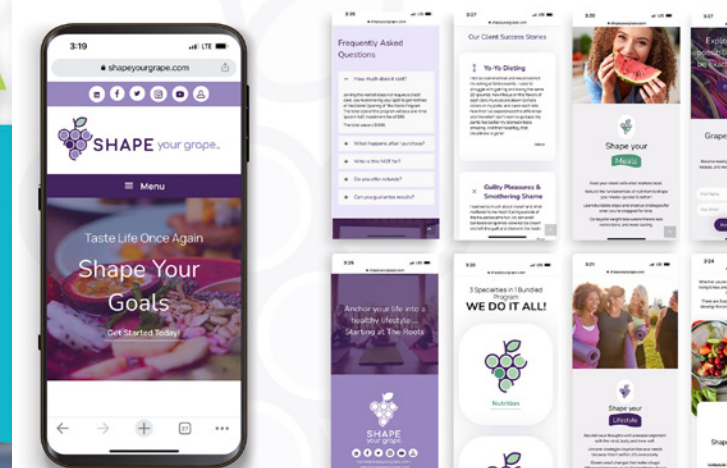
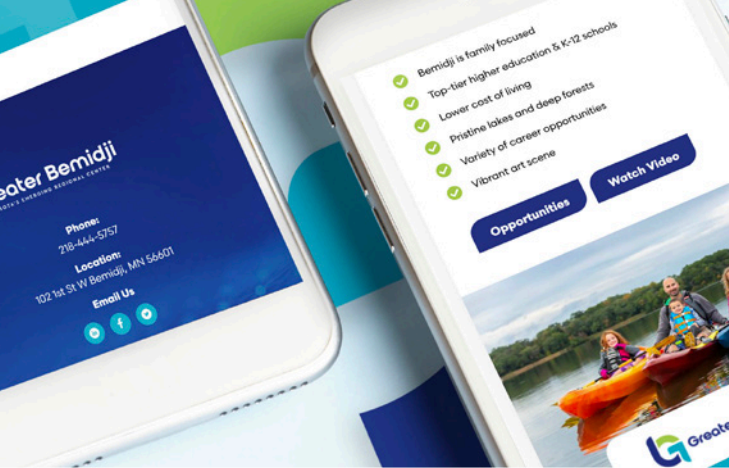
## GUIDED BY INTEGRITY

Integrity is our guiding principle in everything we do. We are transparent, trustworthy and will be with you every step of the way from project intake to project completion. We communicate openly; we invite, provide and respect different points of view.











# 19+ YEARS OF EVOLVING BRANDS

Established in 2004, Evolve Creative provides expert creative solutions to growing companies that are ready to evolve their brand. Our services include marketing, branding, graphic design, web development, package design, videography and creative consulting.

[EVOLVCREATIVE.COM](http://EVOLVCREATIVE.COM) // 218.444.8327 // BEMIDJI, MN